2016 marks the first year that local food retailers from across western Montana collaborated under one program to offer nutrition incentives so limited-income community members could better afford the high-quality fruits and vegetables they want and deserve.

This focused collaboration nearly doubled program participation over last year, with over 1,000 families improving their buying power for fresh and local produce. Meanwhile, local farmers benefited from greater sales and the knowledge that they provided healthy food for more of their community.

**Impacts of Double SNAP Dollars**

<table>
<thead>
<tr>
<th>HEALTH</th>
<th>LOCAL FOOD</th>
</tr>
</thead>
<tbody>
<tr>
<td>50% + of customers increased their fruit and vegetable consumption</td>
<td>29% increase in EBT sales for local foods among Double SNAP retailers</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ECONOMY</th>
<th>COMMUNITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>$100,000 + spent on local and fresh foods at local businesses</td>
<td>600 customers shopped at seven Double SNAP retailers for the first time</td>
</tr>
</tbody>
</table>
Double SNAP Dollars customers say it best when they describe what they love about the program:

• “I know I can afford the nutritious food I need to keep my family healthy.”
• “This is the first farmers market I have attended and because of this program I will buy fresh, local produce and support local growers and economy!”
• “It allows me to support local and eat the way I want to.”

Beyond the numbers...

95%+ of customers said Double SNAP Dollars helped lessen their concerns about having enough money to eat healthy meals.

Regional Collaborators

**PARTNERS**
- Community Food and Agriculture Coalition (CFAC)
- Farm Hands - Nourish the Flathead
- North Missoula Community Development Corporation

**RETAILERS**
- 5 farmers’ markets
- 1 Food Co-op
- 1 Community-supported agriculture program

Columbia Falls • Missoula • Polson • Whitefish

Thanks to our sponsors and retailers

CFAC gladly coordinates the Double SNAP Dollars collaborative